

Community Development Department *Planning Division*

Major Discretionary Review HIS24-19 170 High St. SE



Jake Morris PhD H1S Historic Preservation Planner

Historic Landmarks Commission October 17, 2024

170 High St SE

Location



Contributing to the Downtown Historic District, and Individually Listed













1930 Photo





1926 Photo







History

1974 Photo

Background



Blade Sign





Parapet Elements





SOFFIT







ELSINGRE THEATRE Saler, OR Final Design REV. APRIL 15 24 Final Design REV. JUNE 14 24

Final Design SEPT 1 24

Entry Alcove



LED Displays



Findings

230.065 General Guidelines for Historic Contributing Resources

SRC 900.070(a), "no electronic display sign shall be allowed within a historic district."

Findings

230.065 General Guidelines

(a) Historic Use

Theatre use retained

(b) &(c) Historic Distinctive Features/Materials Preserved, Repaired
➢ Design preserved, materials preserved where present

(d) Historic Features Restored or Reconstructed

Substantial photographic evidence (reconstructed to 1928-1930 images)

(e) Changes respected

> 1970s changes are outside of Period of Significance

Findings

230.065 Guidelines

(f) &(g) Alterations & Additions Minimize Changes to Resource
➤ Changes are minimal

(h) Structural Deficiencies➢ None known

(i) Excavation and Grading➢ None proposed

Testimony Received

Public Comment: One letter of support

Neighborhood Association: Support

Public Agency Comments: No Comments

<u>City Department Comments:</u> Development Services, Building & Safety, and Planning provided comments

City of Salem Sign Code

SRC 900.070(a), "no electronic display sign shall be allowed within a historic district."

Recommendation

Staff recommends that the Historic Landmarks Commission:

DENY the electronic message boards

APPROVE the remainder of the proposal