

ELSINORE THEATRE

SALEM OREGON



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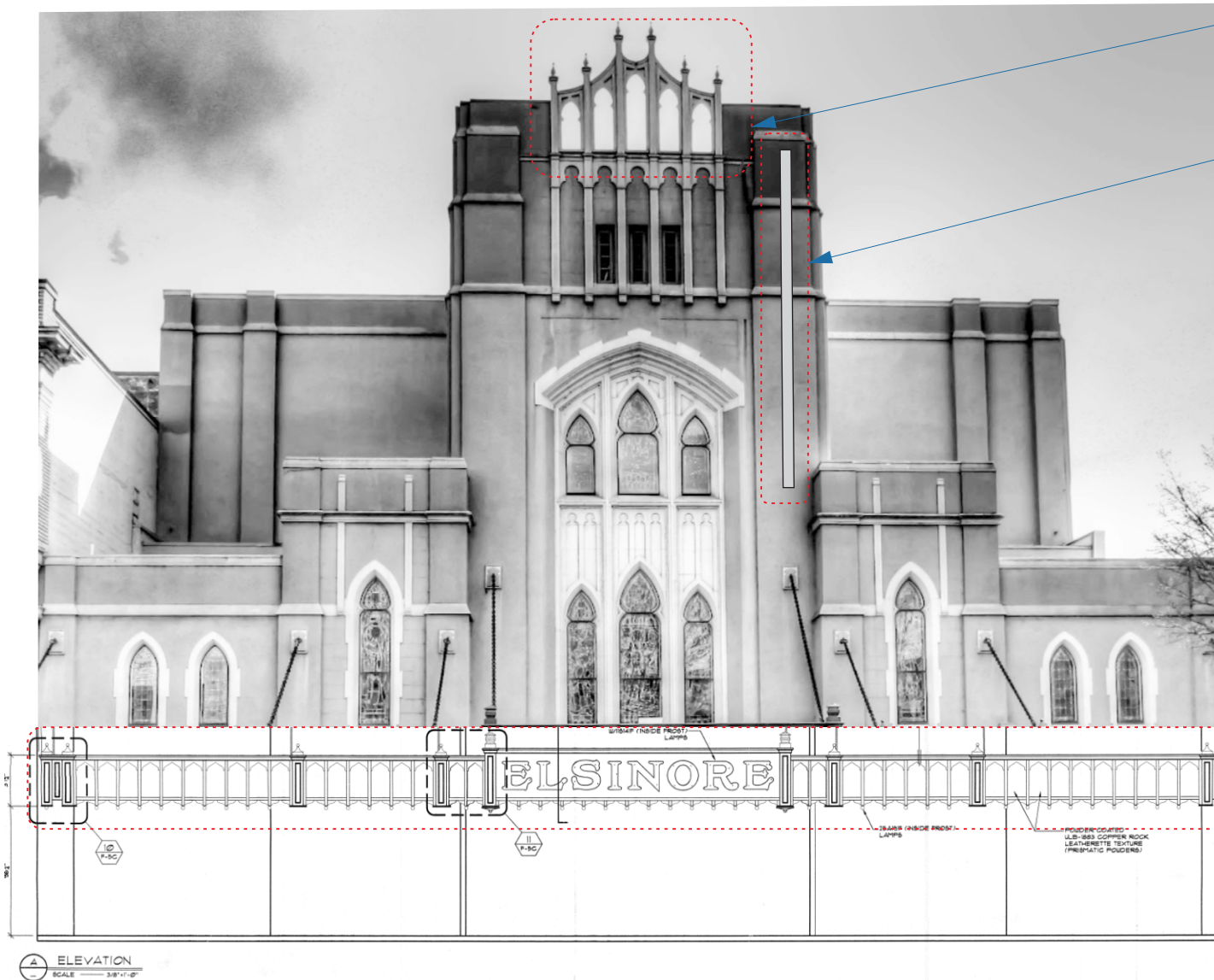
Elsinore Theatre, 170 High St SE, Salem, OR 97301

Final Design SEPT 1 24

Final Design REV. APRIL 15 24
Final Design REV. JUNE 14 24



5410 Warehouse Way.
Sacramento, CA 95826
916-379-0225
DATE: 07-30-24



D- NEW TOP STRUCTURES

C- NEW BLADE SIGN

A- MARQUEE
RENOVATION

B- SOFFITT
RENOVATION



Elsinore Theatre, 170 High St SE, Salem, OR 97301

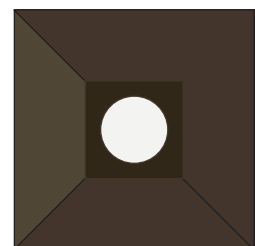
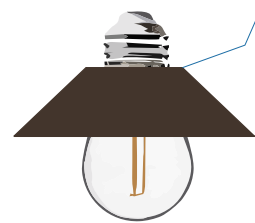
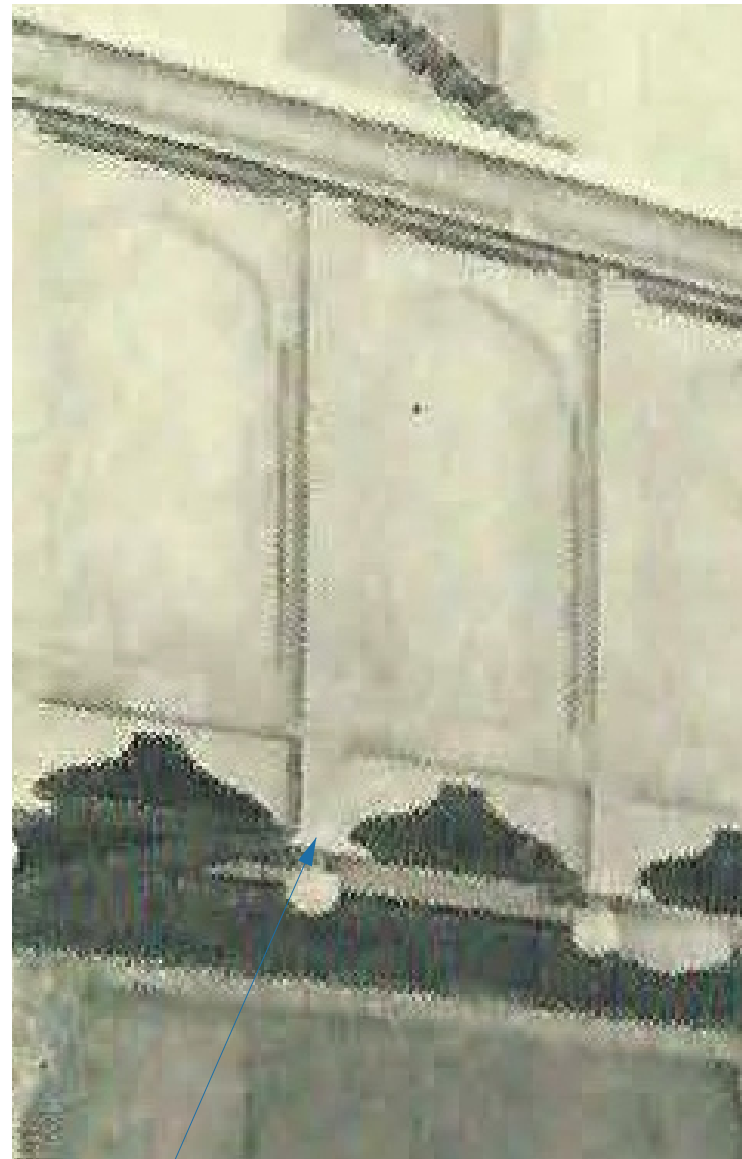


A Division of IEC SERVICES

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1926

And on May 28, 1926, this was the entrance; the opening bill showed "*The Volga Boatman*," produced by Cecil DeMille and the mighty Wurlitzer played "*Finlandia*."

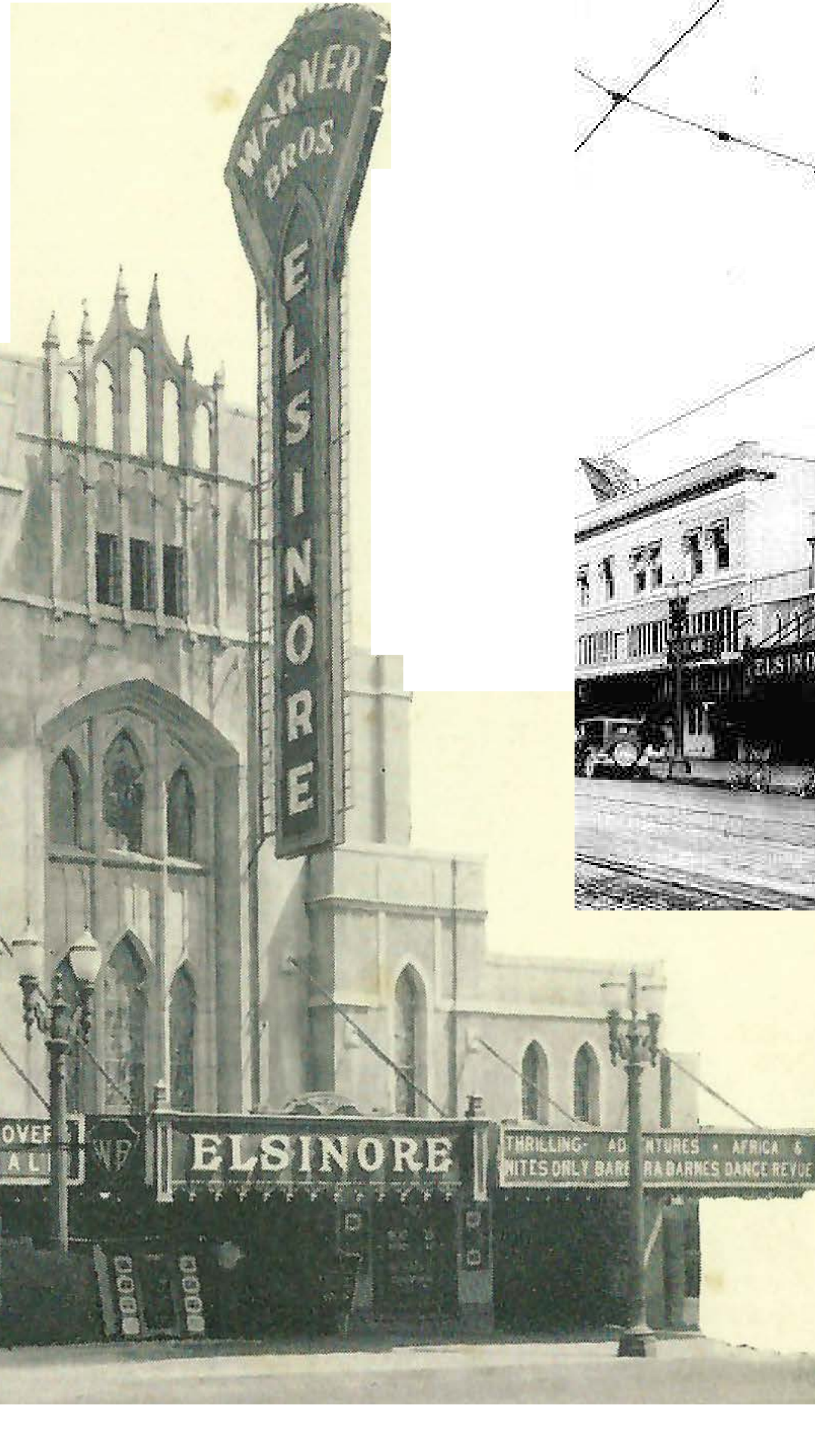
Elsinore Theatre, 170 High St SE, Salem, OR 97301



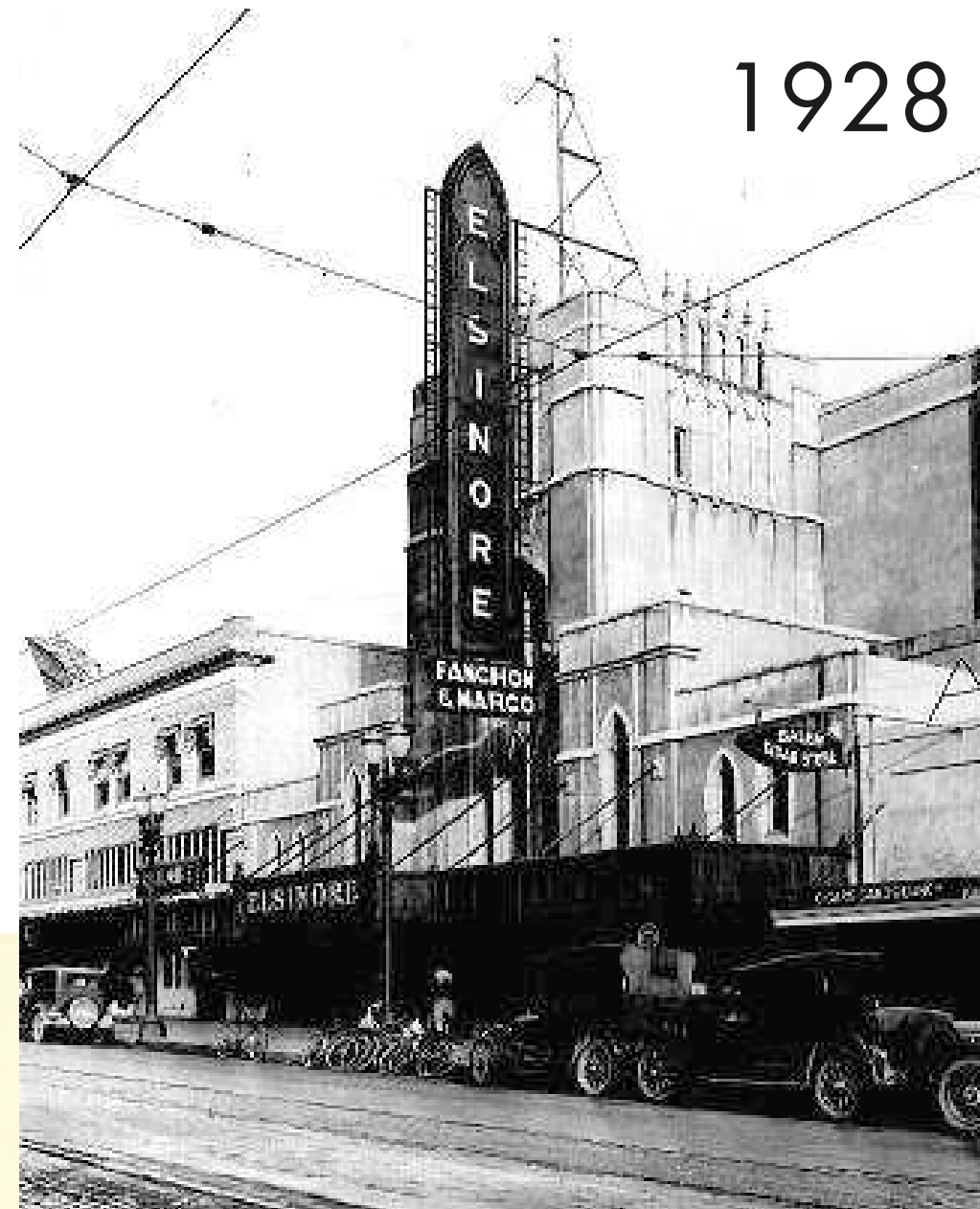
AlphaArchitectural
Signs & Lighting
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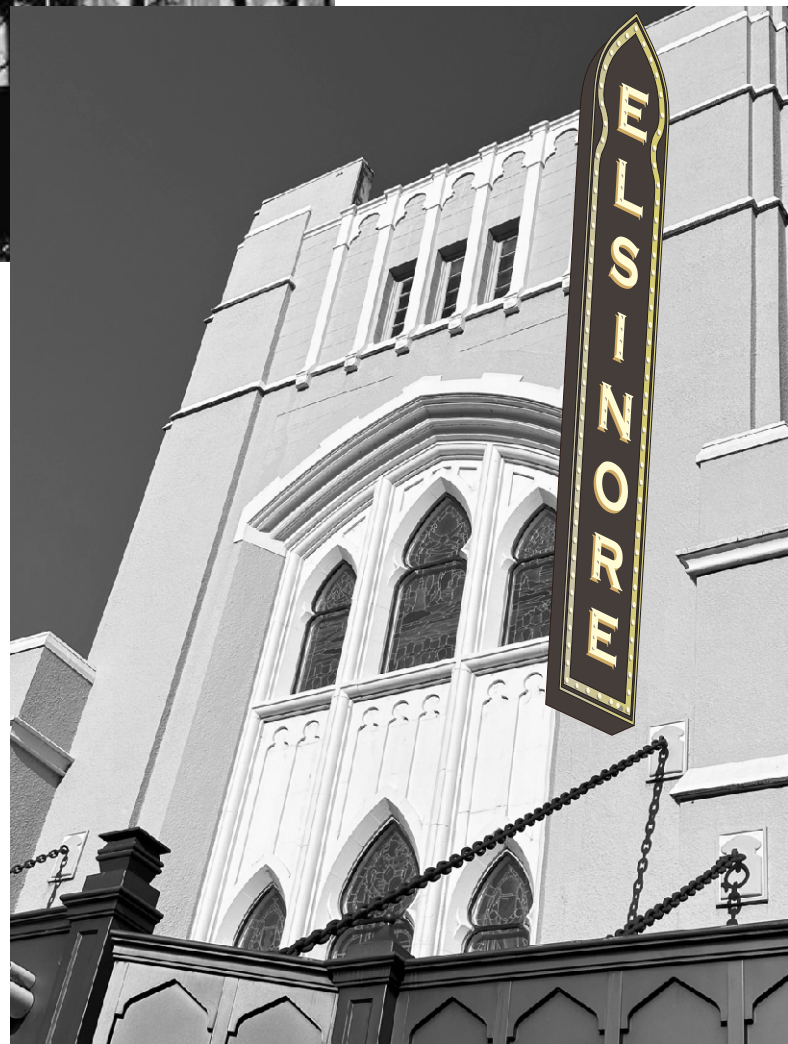
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Sacramento, CA 95826
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1931

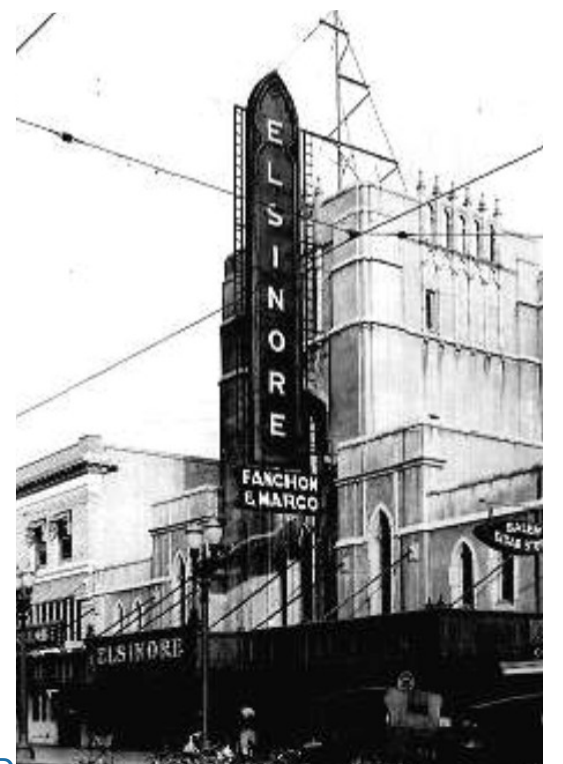
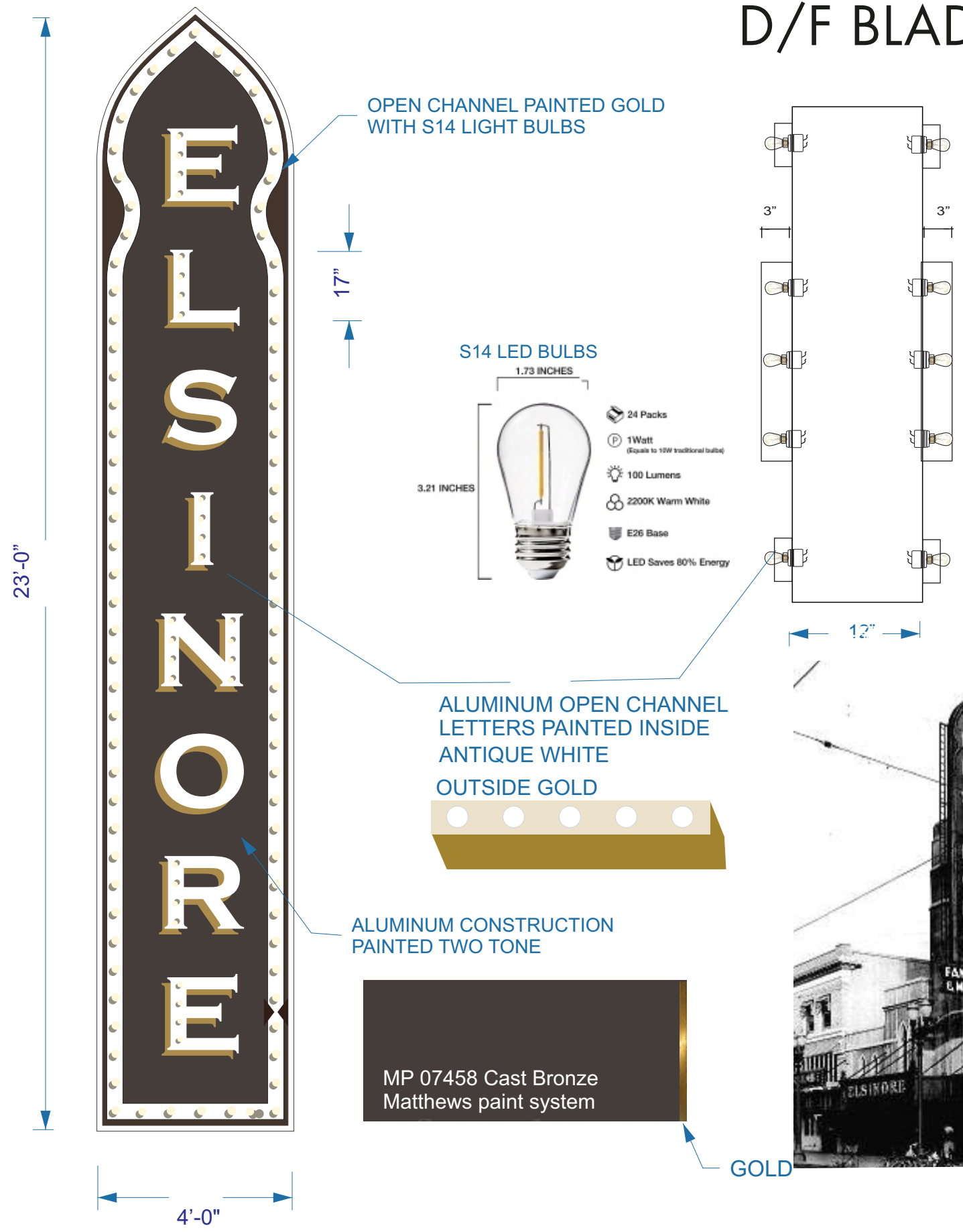


1928





D/F BLADE SIGN



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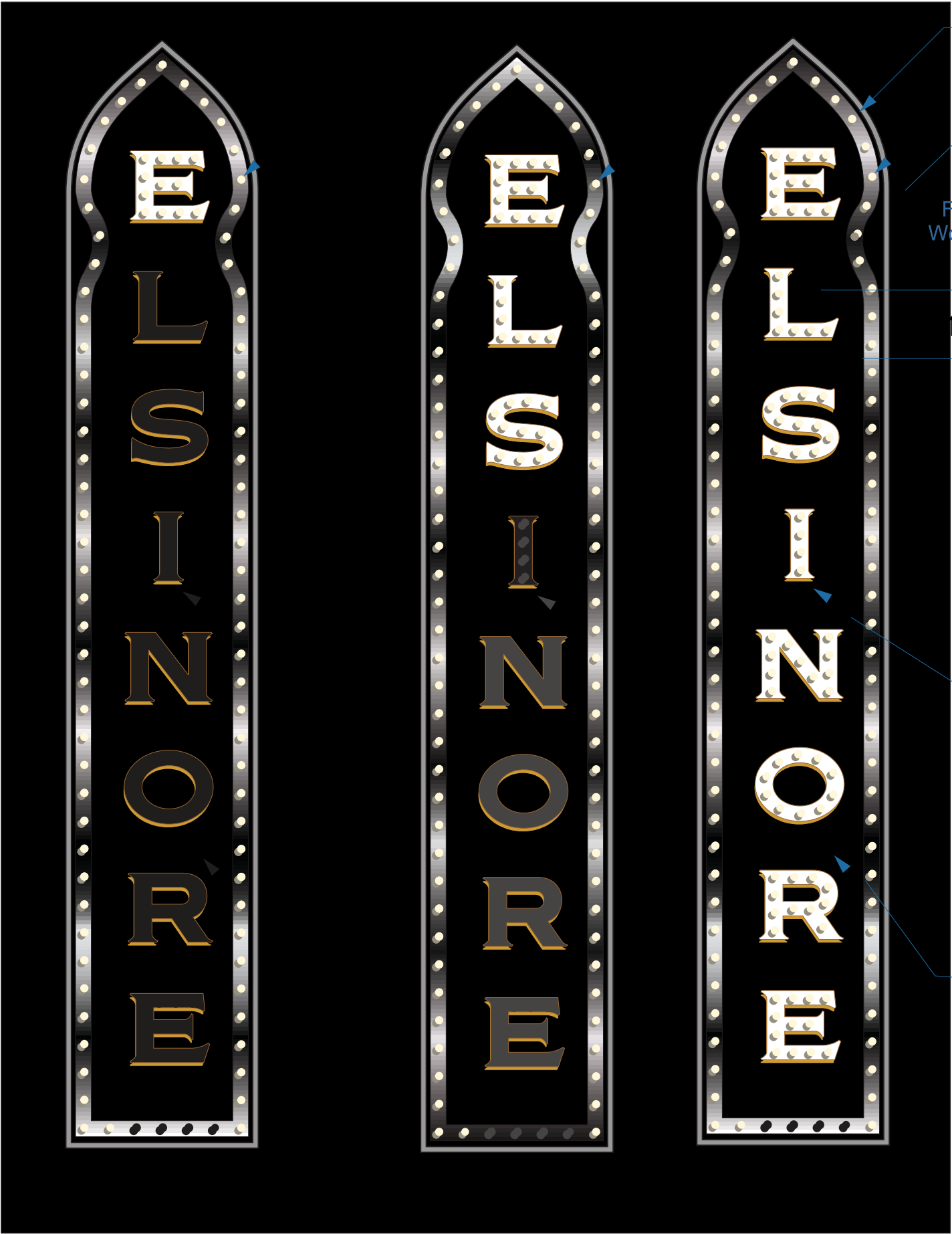
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OPTIONAL FLASHERS AND CHASERS



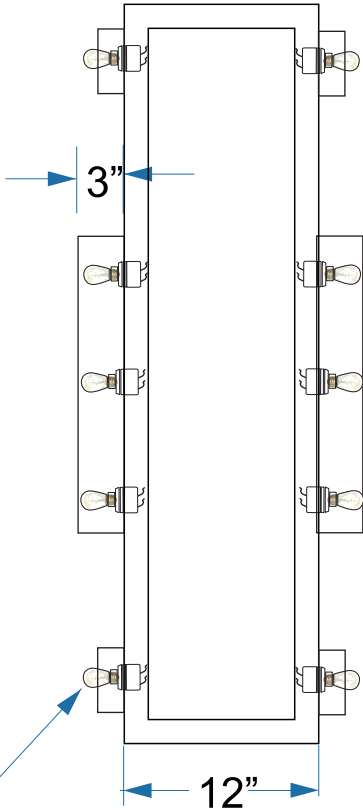
CHASERS AND FLASHERS
AROUND BORDER 3-2 PATTERN
LETTERS ON/OFF

OPEN CHANNEL PAINTED GOLD
WITH S14 LIGHT BULBS

Font Name: LHF
Woodmere Regular

17"

S14 LED BULBS



ALUMINUM OPEN CHANNEL
LETTERS PAINTED INSIDE
ANTIQUE WHITE
OUTSIDE GOLD



ALUMINUM CONSTRUCTION
PAINTED TWO TONE

D/F BLADE SIGN

APROX 328 LIGHT BULBS X 1.5 WATT PER BULB

TOTAL WATT 4.1

WE RECOMMEND TWO CIRCUITS
A-ONE FOR LETTERS
B-ONE FOR BORDER
IN CASE THEY WANT THOSE IN SEPARATE
SWITCHES



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BUILDING COLORS

Designer Color Collection ⓘ

SW 9607

Tanglewood

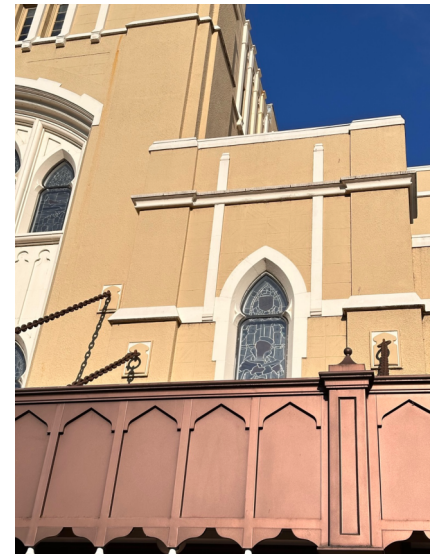
Designer Color Collection ⓘ

SW 9606

Slumber Sloth

ACCENT

BODY



EXISTING



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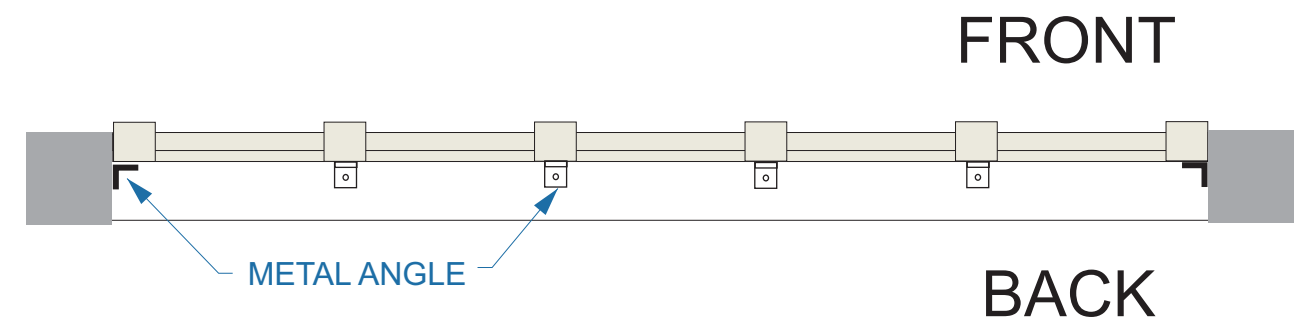
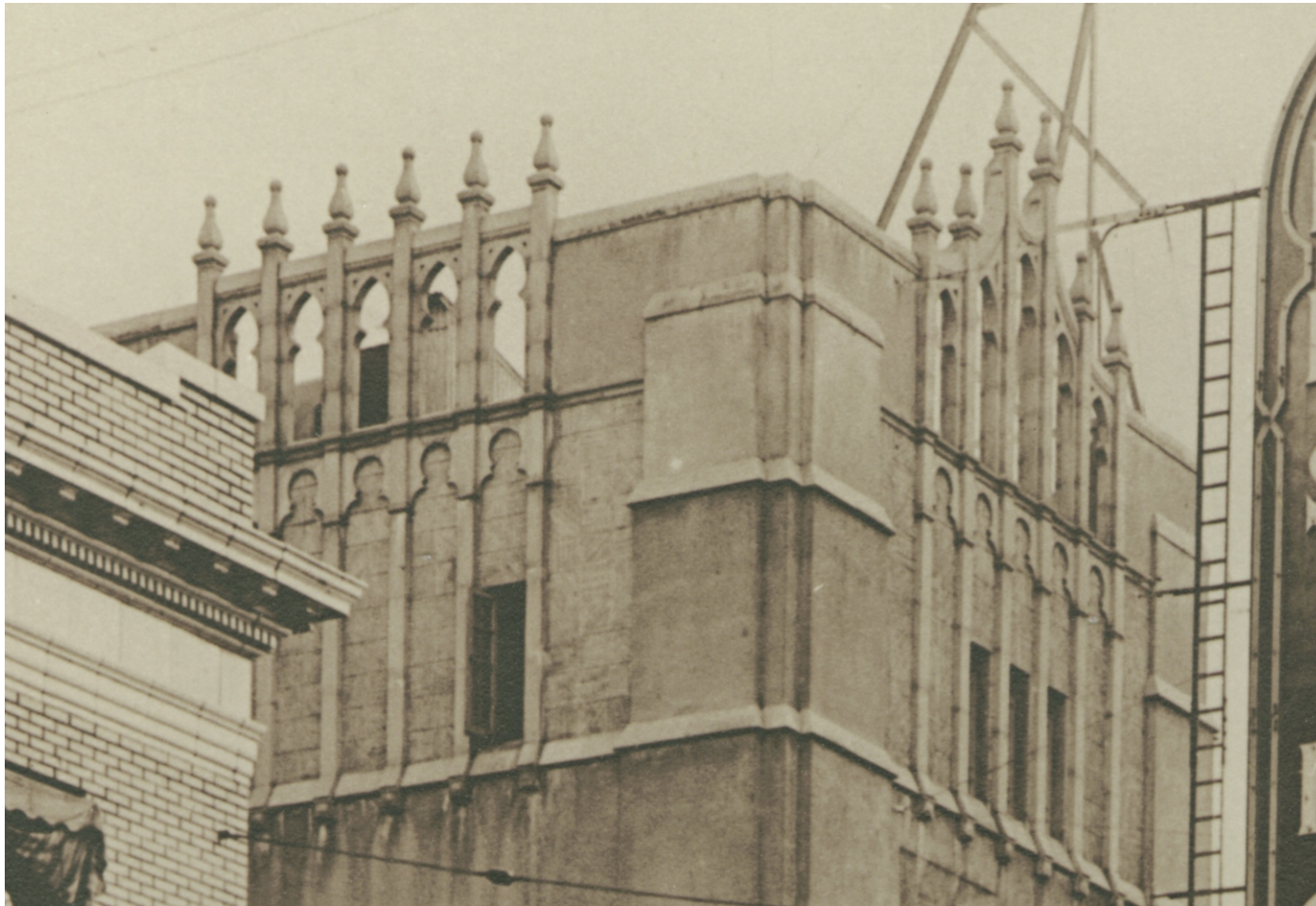
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ELSINORE THEATRE Salem, OR

ENTRANCE MAY 28 24

ENTRANCE JUN 6 24

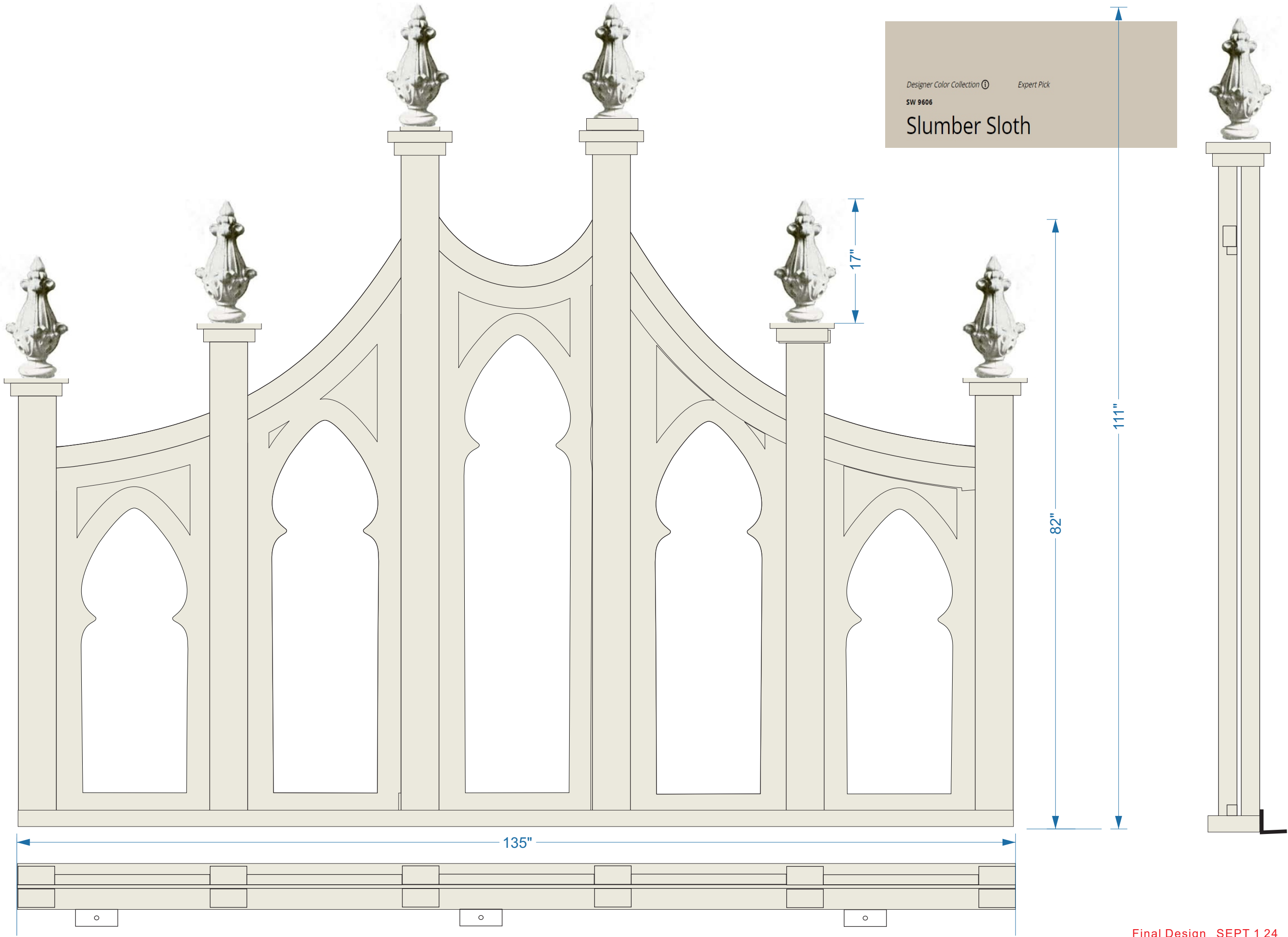
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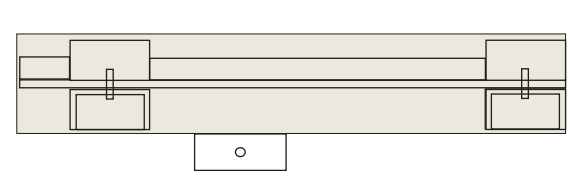
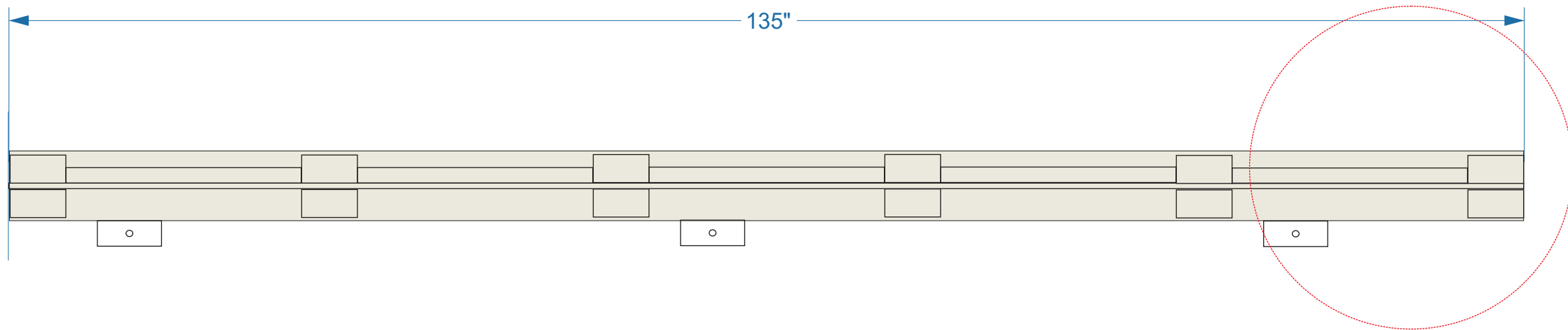
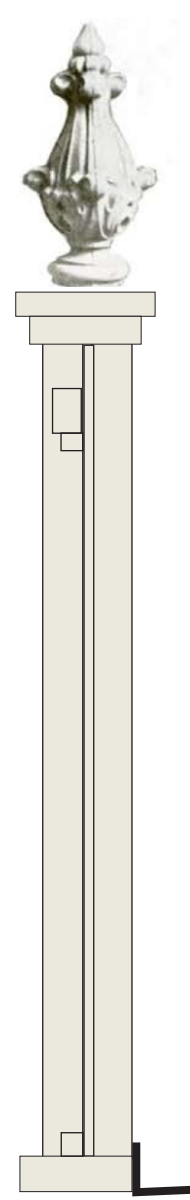
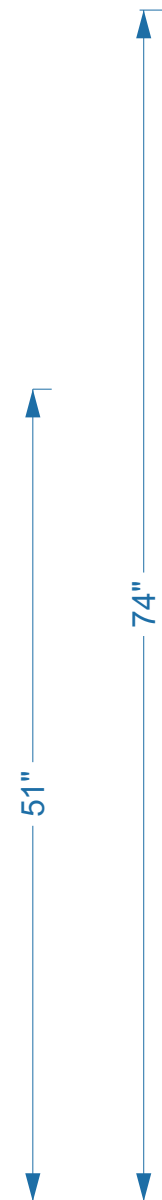


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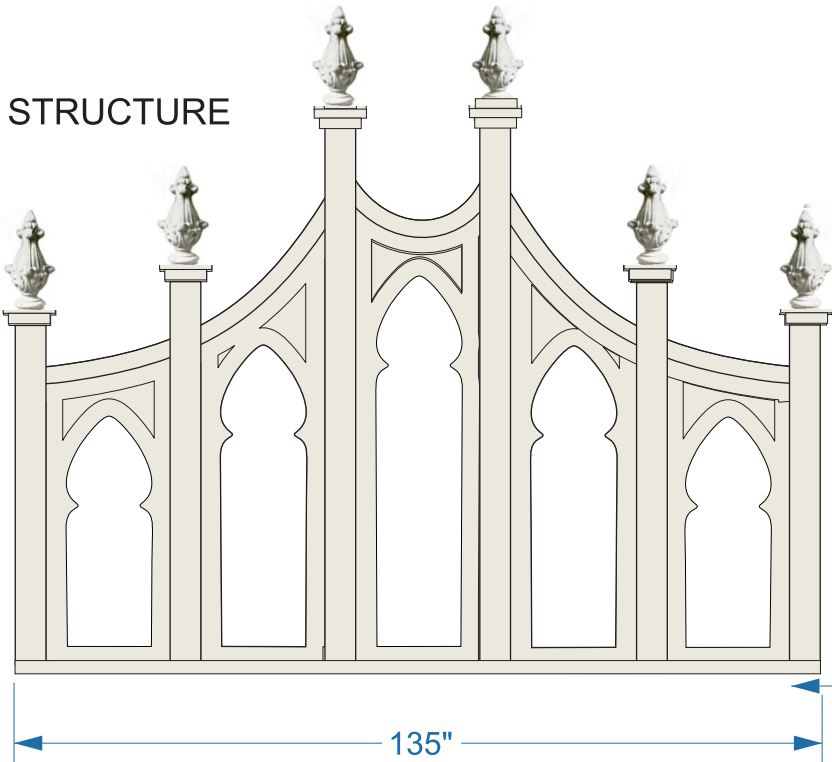
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TOP STRUCTURES

(1)ONE
FRONT STRUCTURE



Designer Color Collection ① Expert Pick

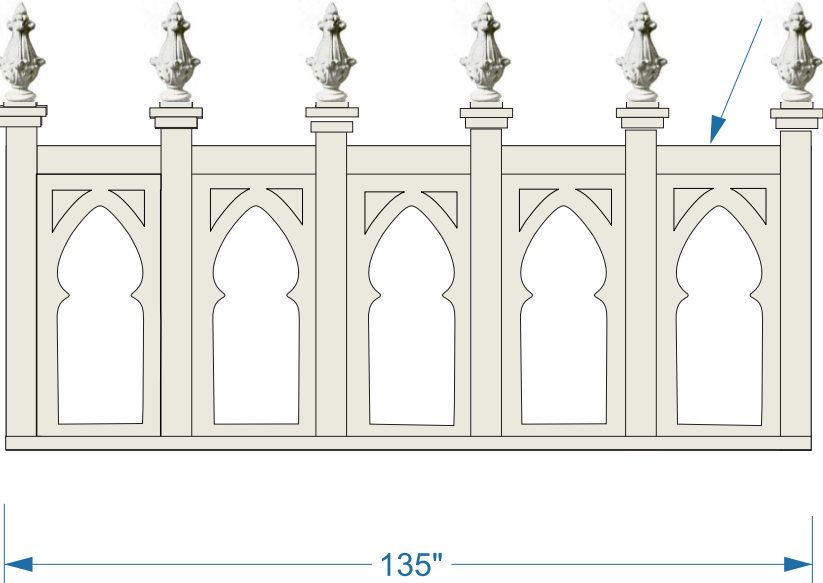
SW 9606

Slumber Sloth
painted

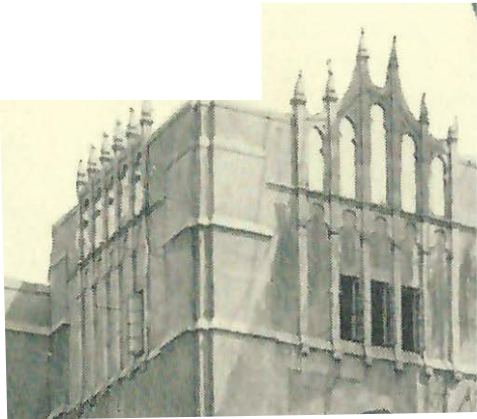
ALUMINUM
SQ TUBE PAINTED



ALL ALUMINUM
CONSTRUCTION



(2)TWO
SIDE STRUCTURES



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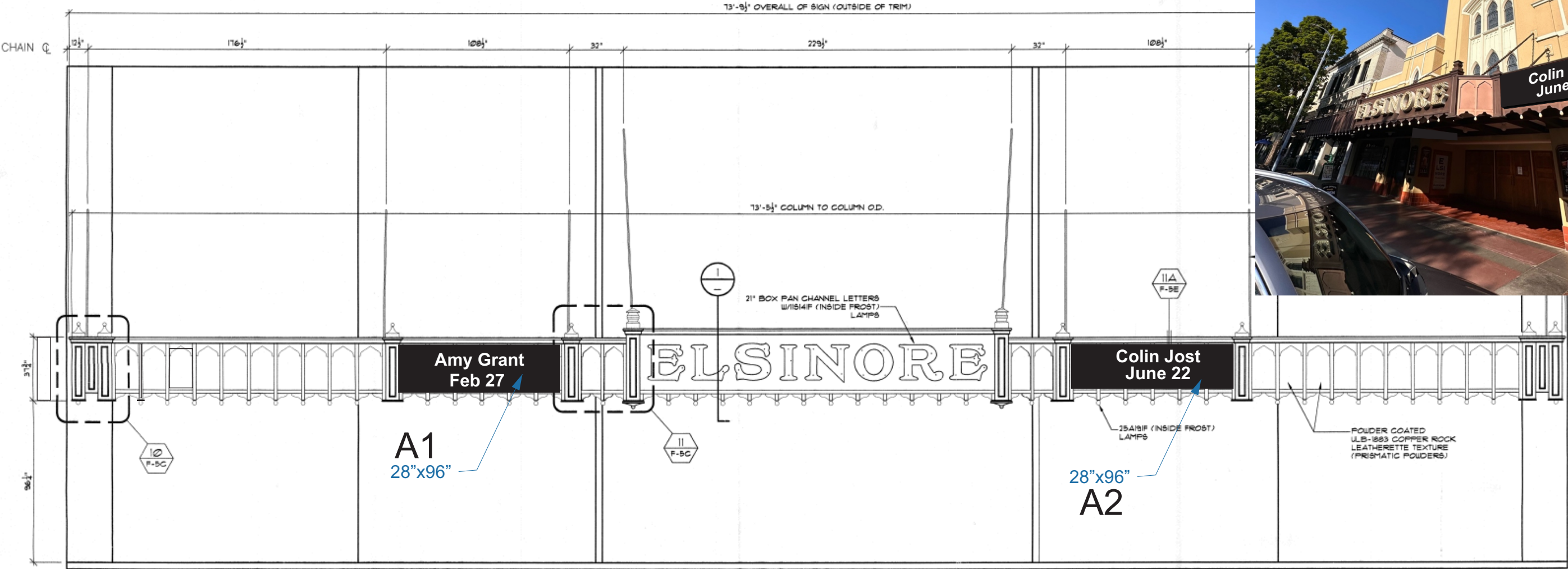
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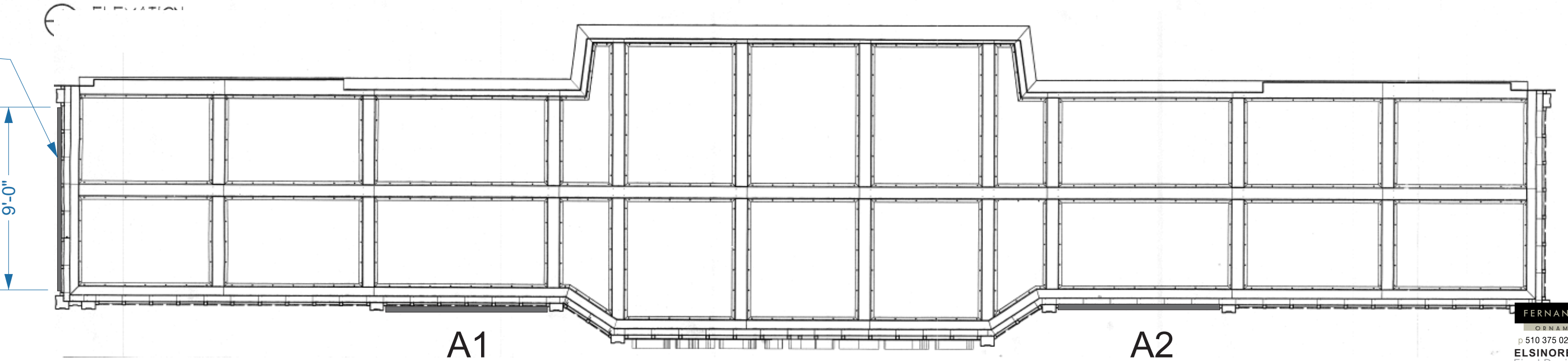
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LED DISPLAYS



A3

28"x108"



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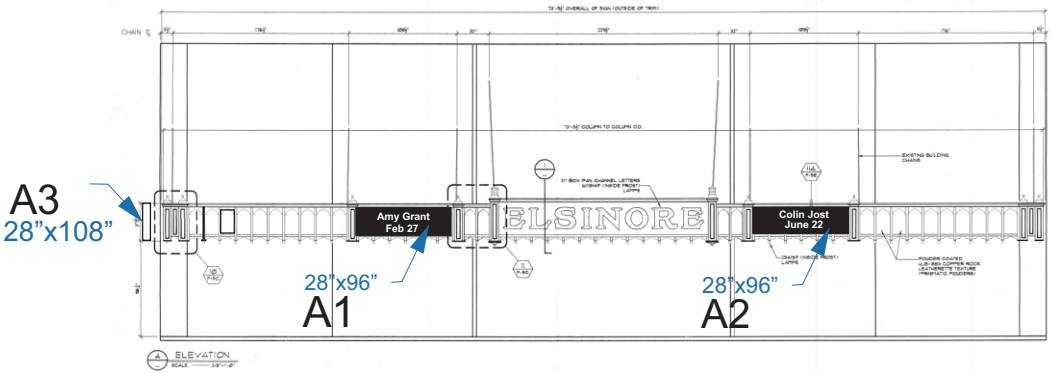
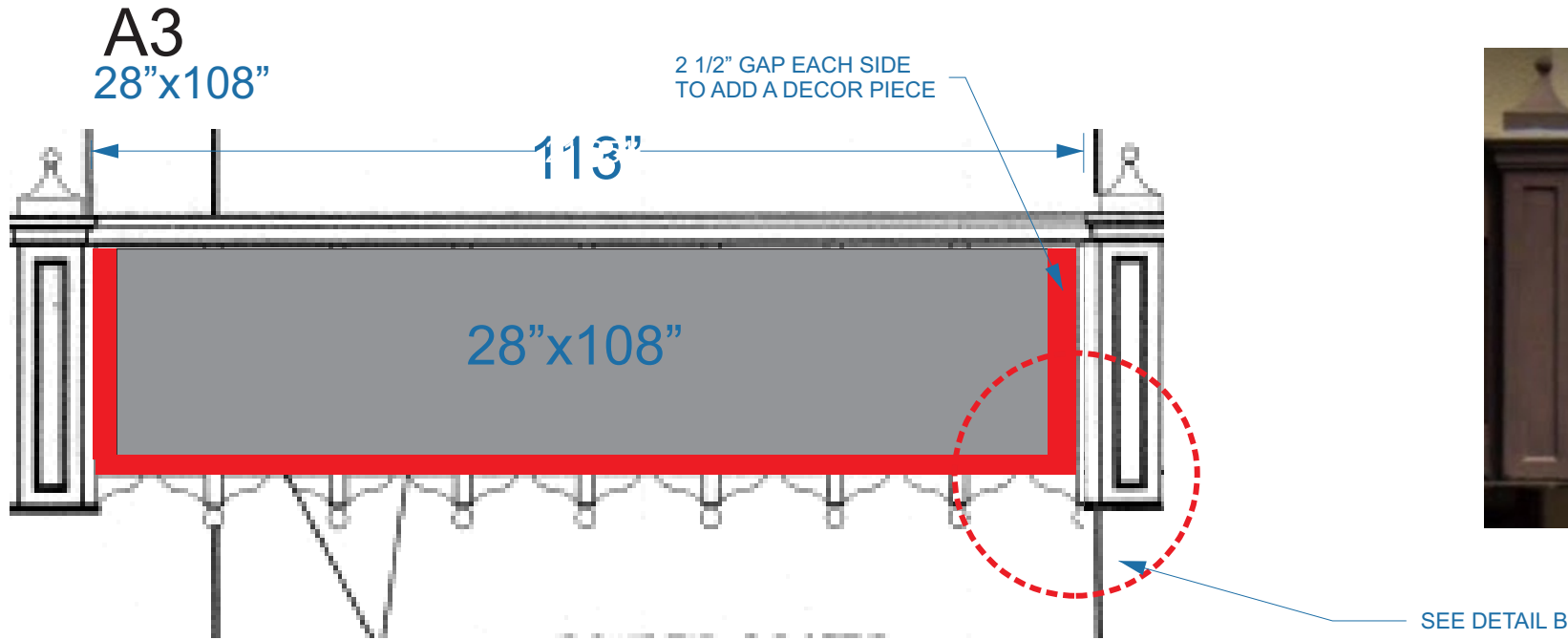
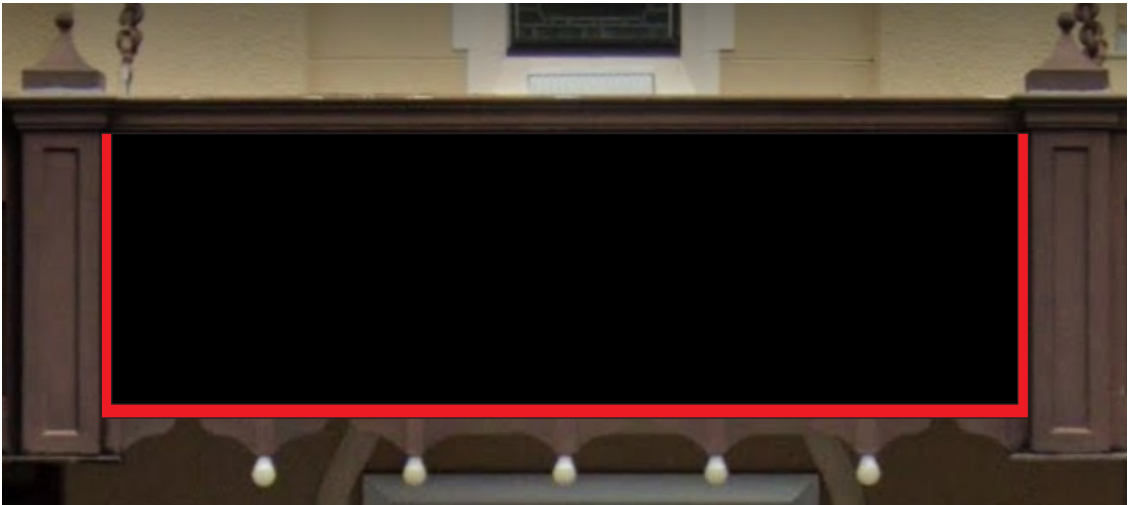
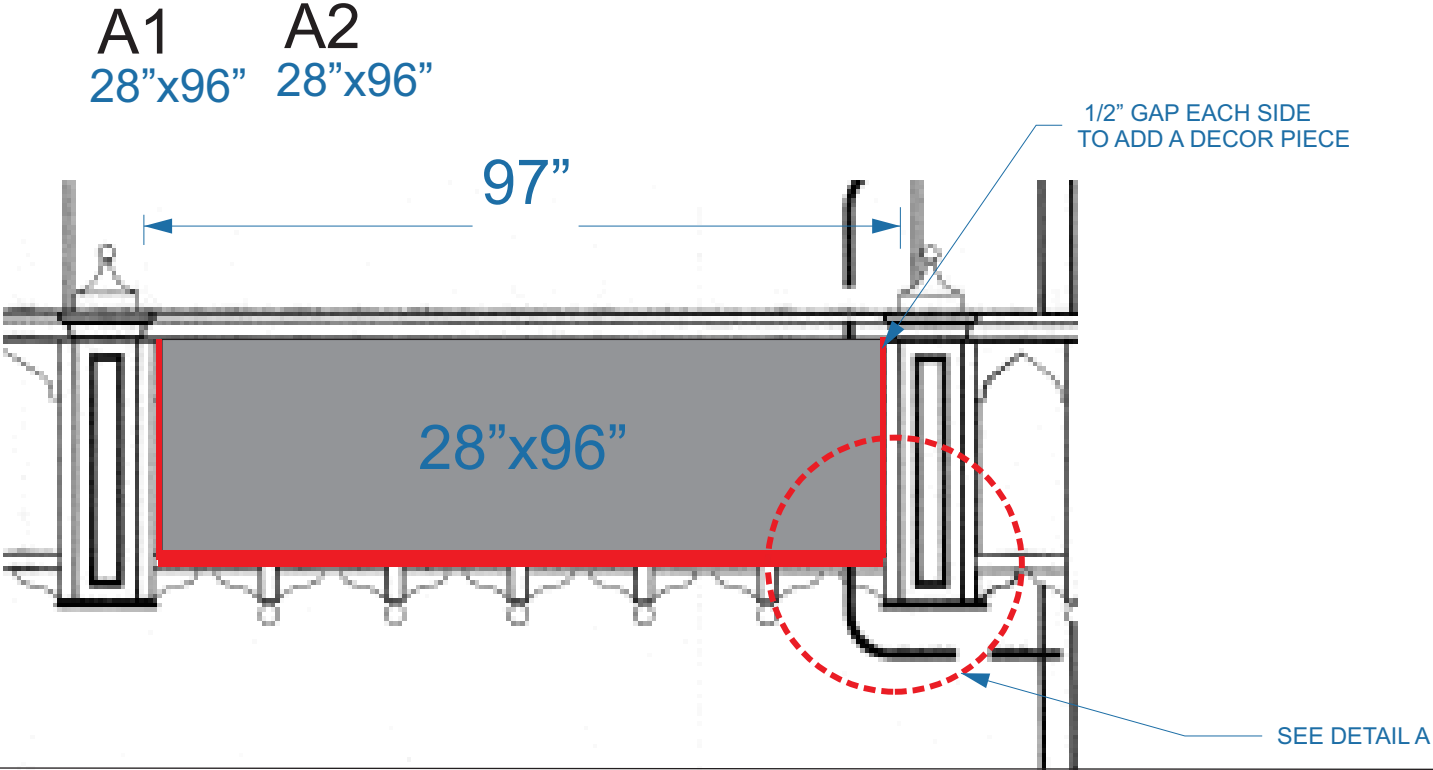
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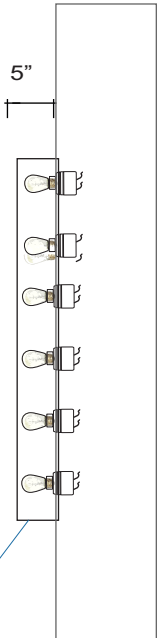
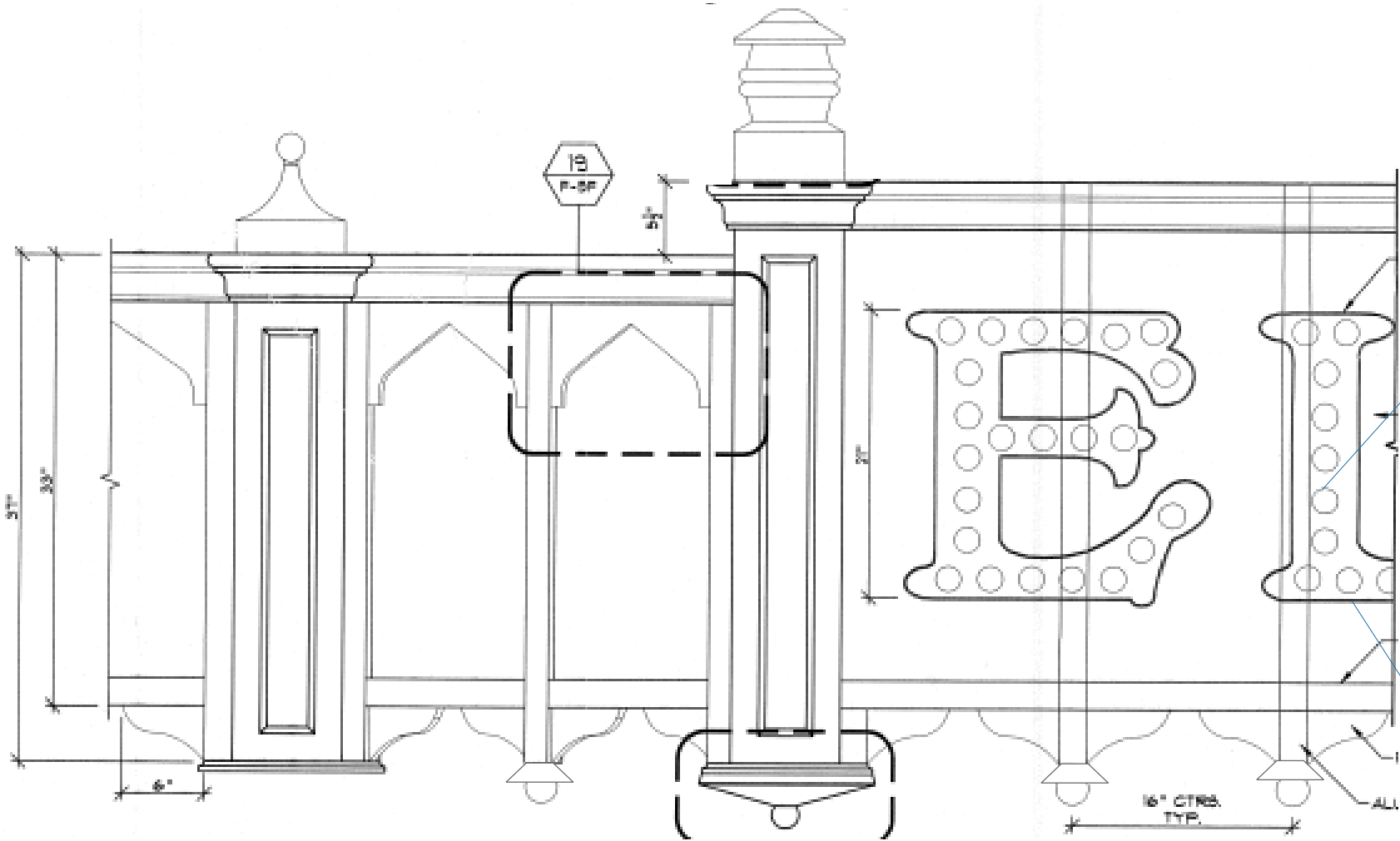
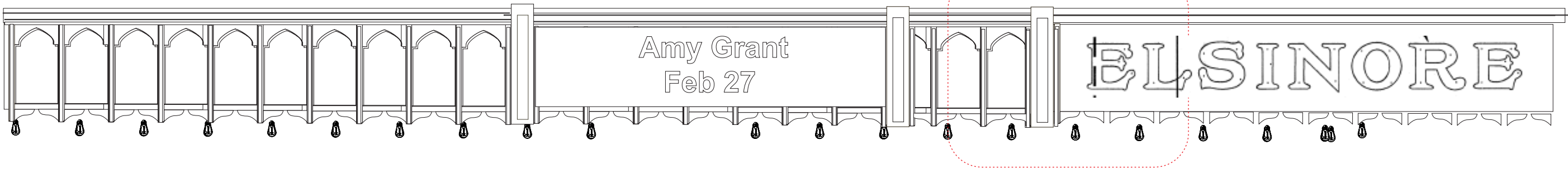
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LED DISPLAYS



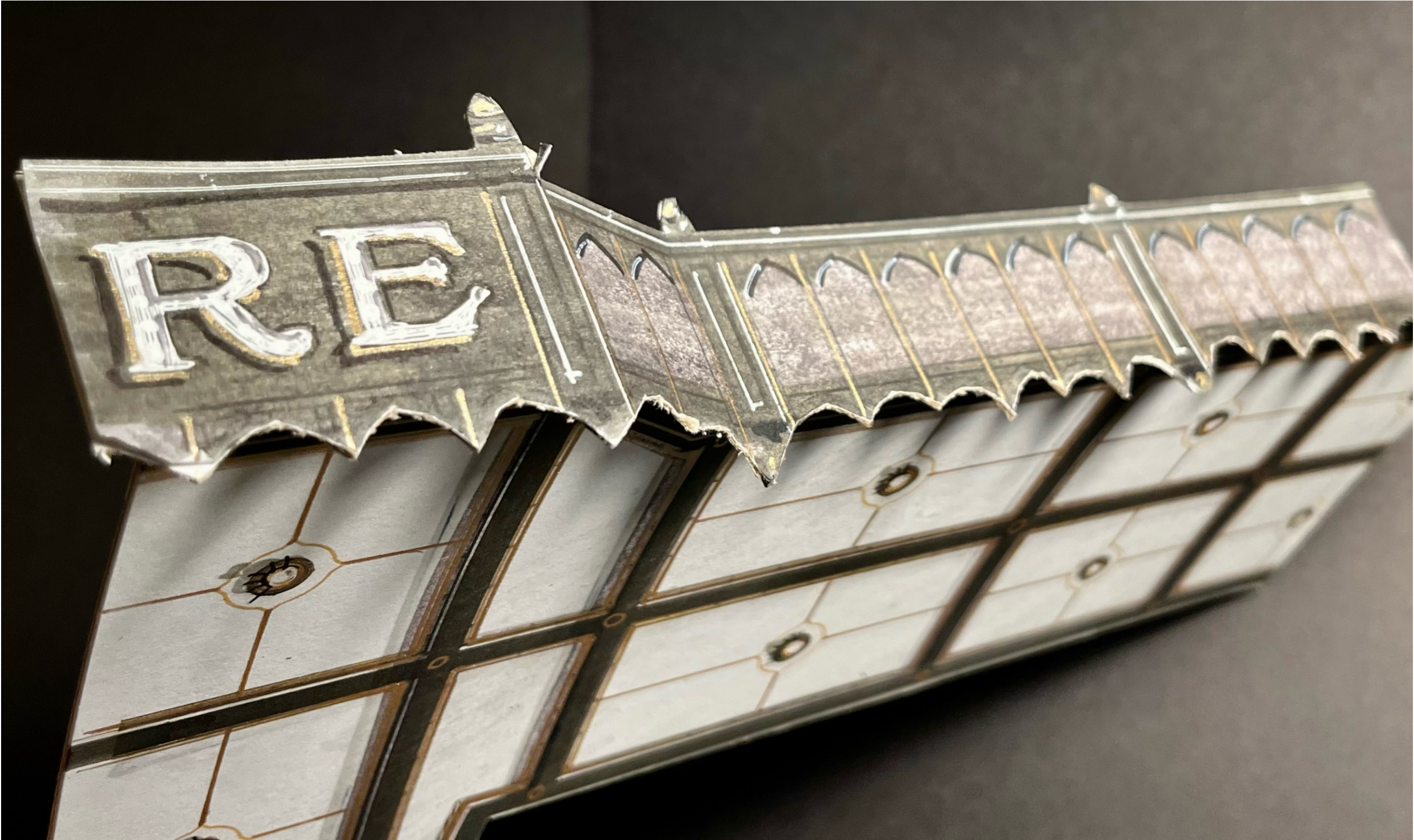
LETTERS



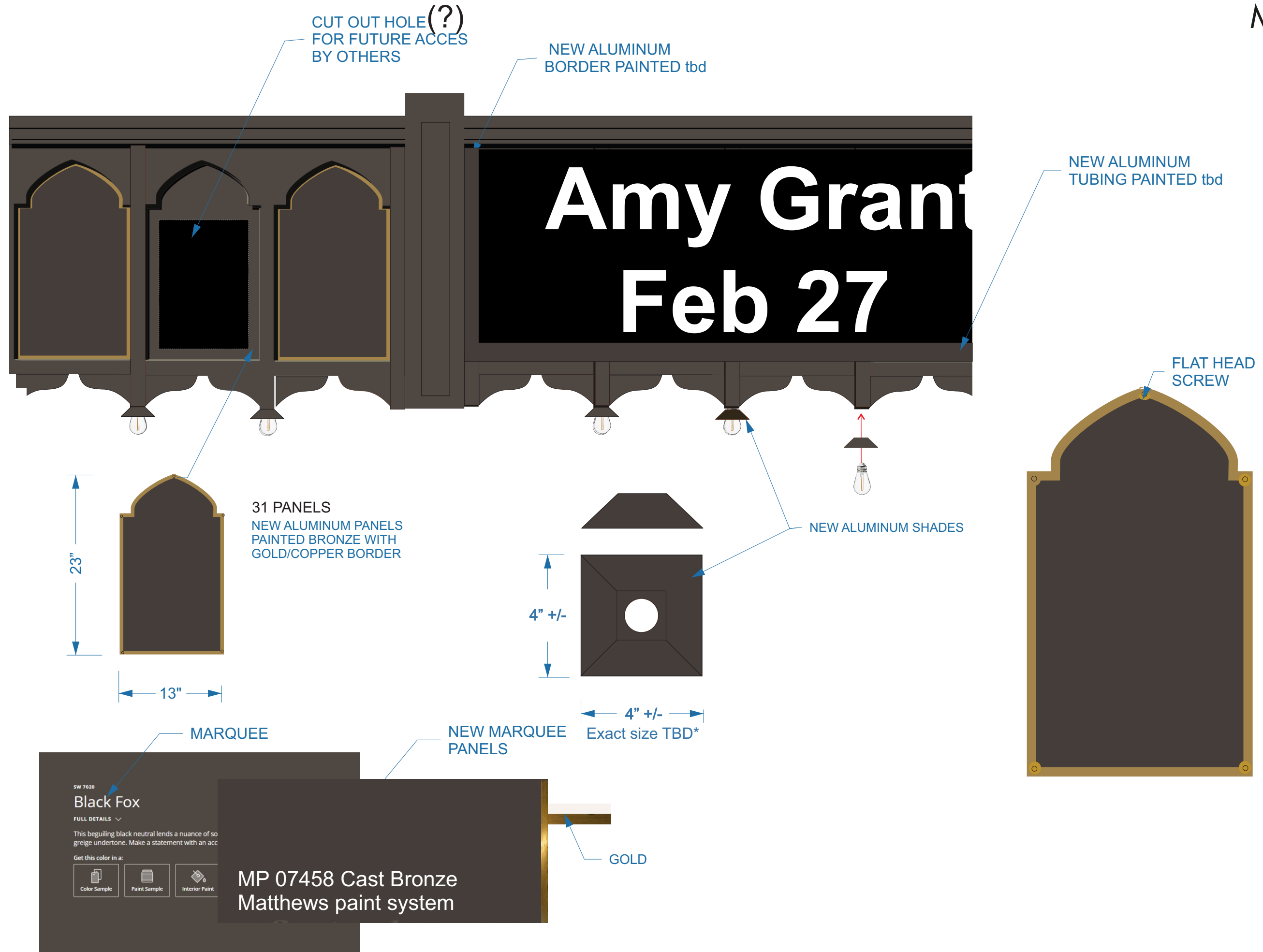
RESTORE EXISTING OPEN CHANNEL
LETTERS PAINTED INSIDE ANTIQUE WHITE
OUTSIDE GOLD
NEW SOCKETS AND NEW LED BULBS



SOFFIT



MARQUEE



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Designer Color Collection ⓘ Expert Pick

SW 9606

Slumber Sloth

Designer Color Collection ⓘ

SW 9607

Tanglewood





SW 7020

Black Fox

FULL DETAILS ▾

This beguiling black neutral lends a nuance of sophistication with its warm greige undertone. Make a statement with an accent wall or a well-lit office.

Get this color in a:

 Color Sample	 Paint Sample	 Interior Paint	 Exterior Paint
--	--	--	--

MP 07458 Cast Bronze
Matthews paint system

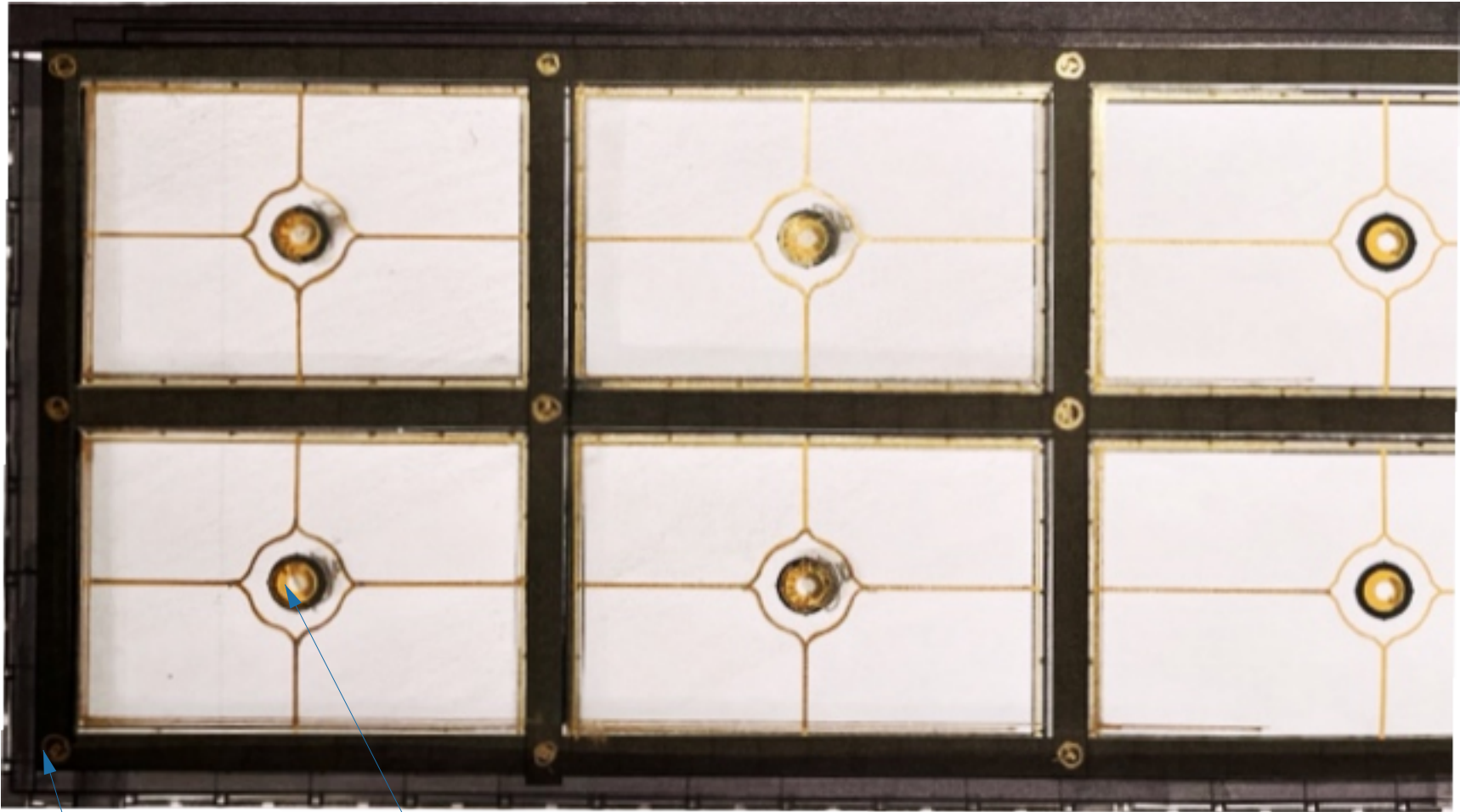
GOLD



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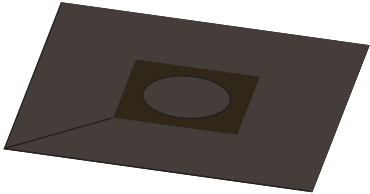
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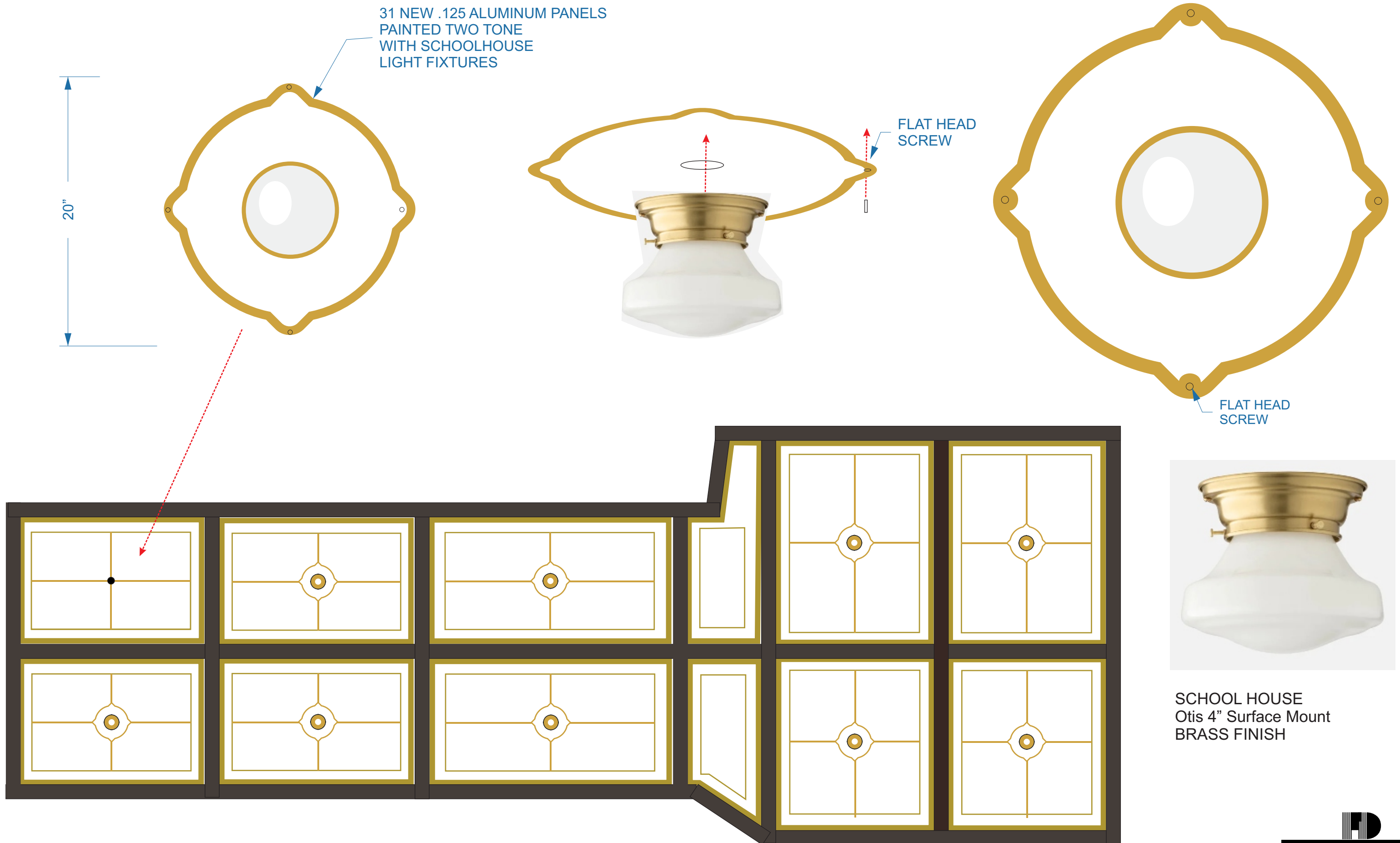
SOFFIT



4" METAL ROSSETTE
PAINTED DK COPPER

SCHOOL HOUSE
LAMPS





SCHOOL HOUSE
Otis 4" Surface Mount
BRASS FINISH



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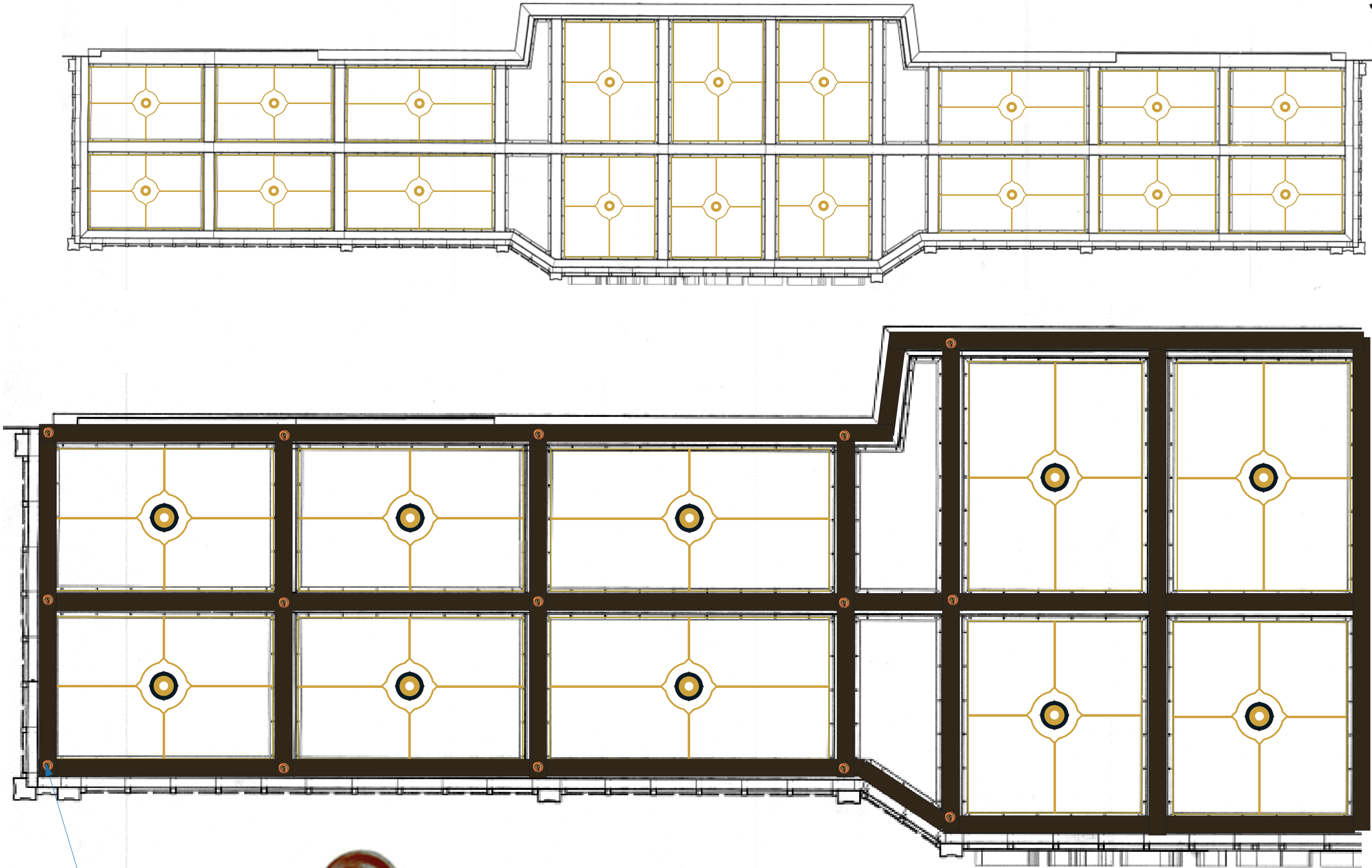
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SOFFIT

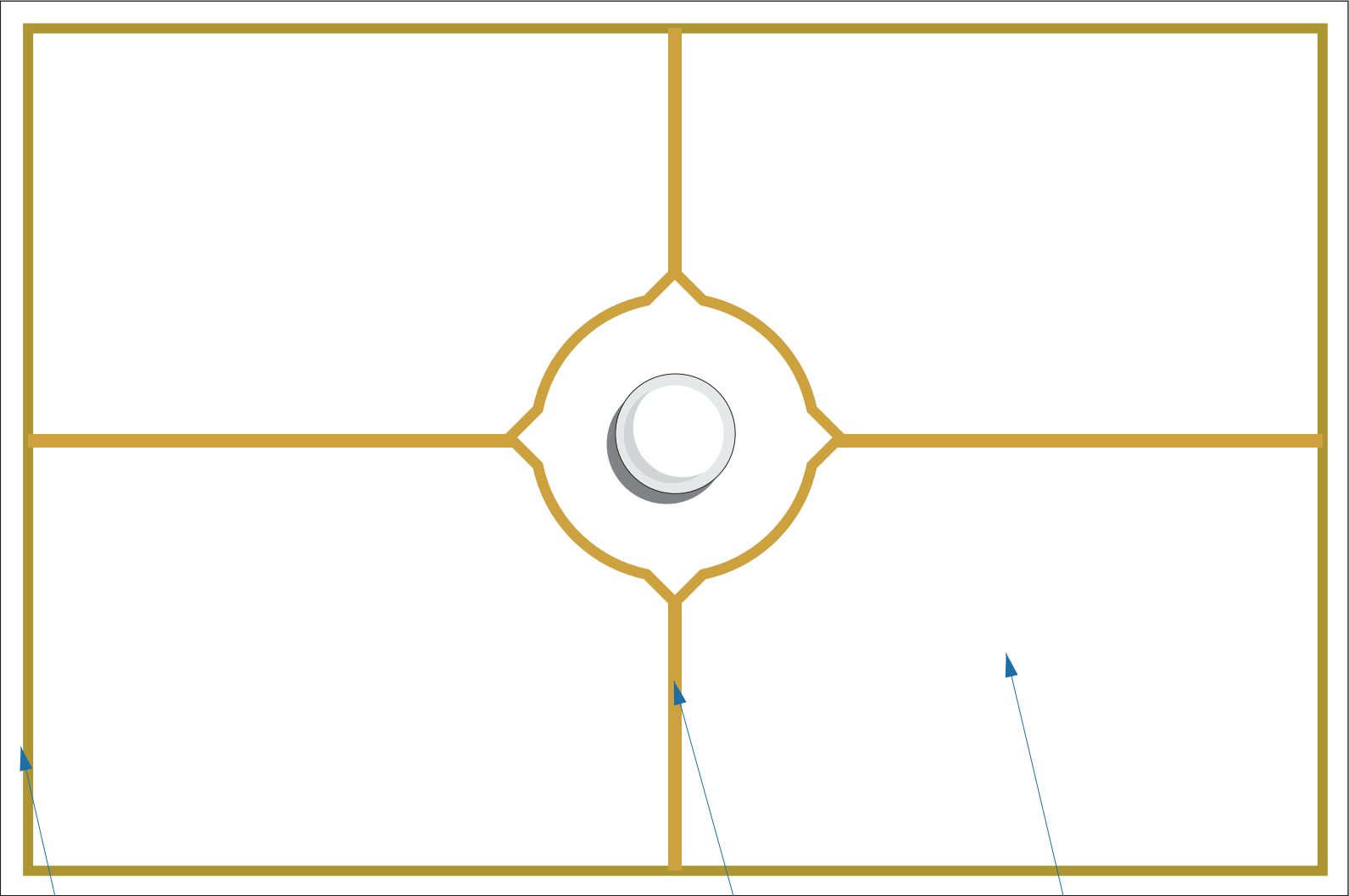


4" METAL ROSSETTE
PAINTED DK COPPER



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SOFFIT

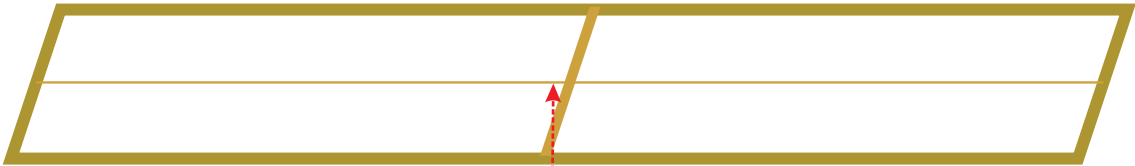


MOULDING PAINTED GOLD
BY OTHERS

NEW LINES
PAINTED GOLD
BY OTHERS

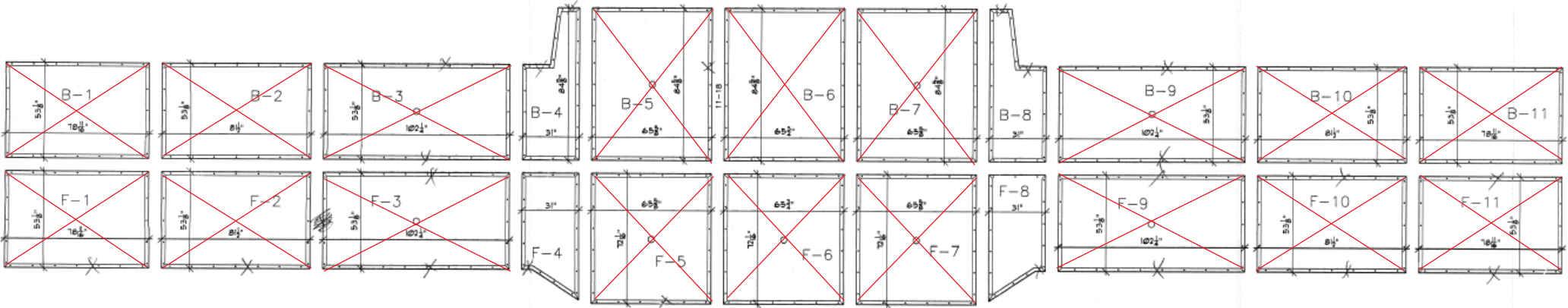
EXISTING PANELS

NEW LINES
PAINTED GOLD
BY OTHERS



31 NEW .125 ALUMINUM PANELS
PAINTED TWO TONE
WITH SCHOOLHOUSE
LIGHT FIXTURES

SCHOOL HOUSE
Otis 4" Surface Mount
BRASS FINISH



ENTRANCE ELEVATION



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ENTRANCE ELEVATION



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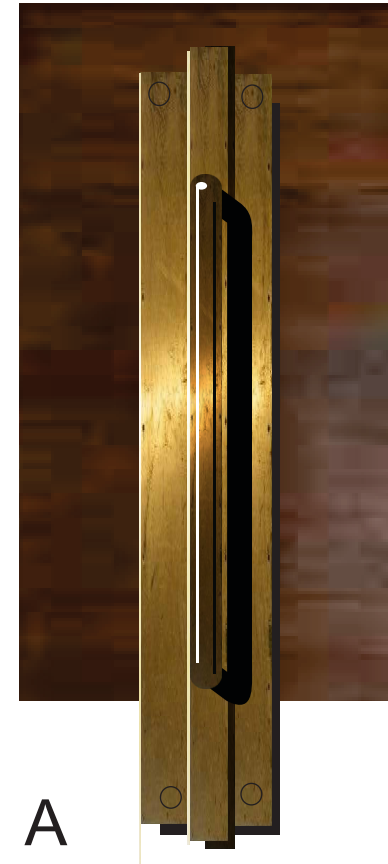
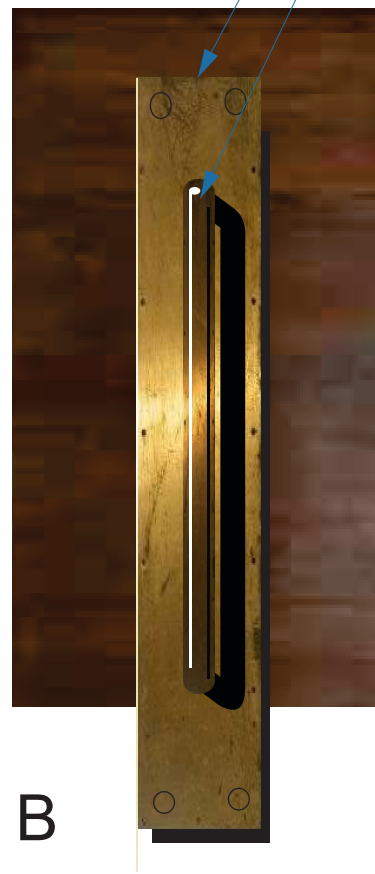
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DOORS AND HANDLES



NEW KICK PLATE



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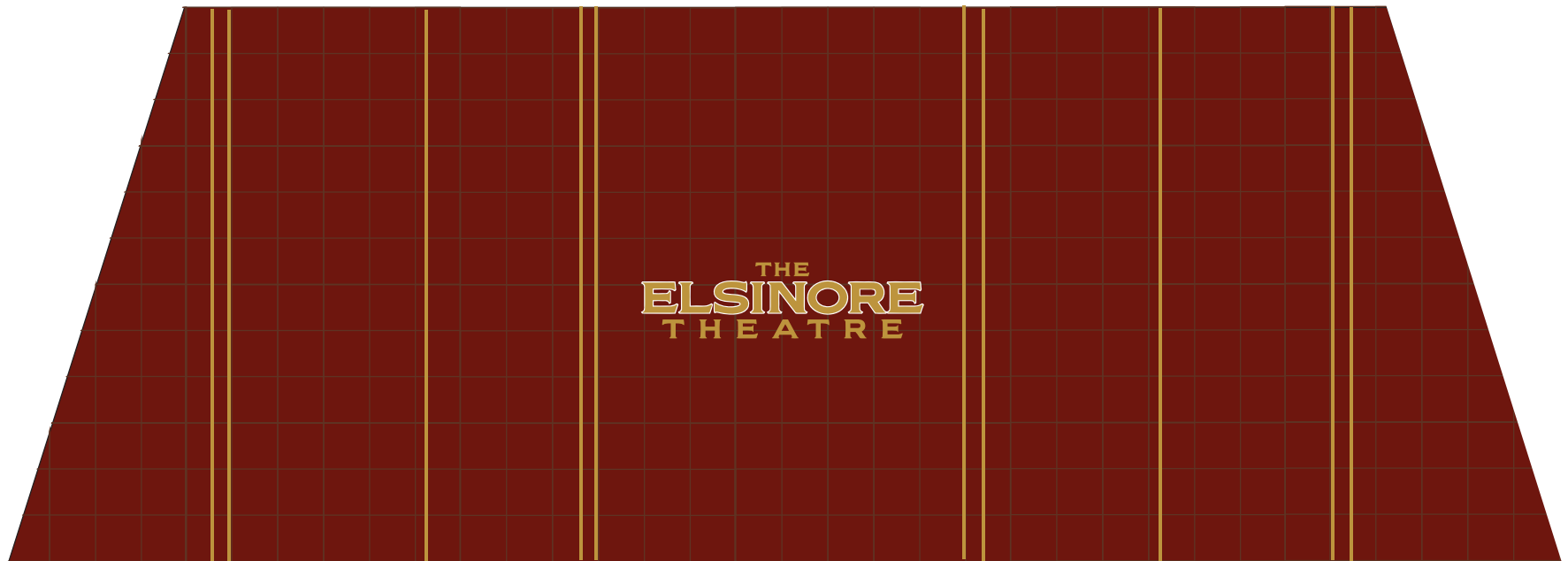
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ENTRANCE FLOOR



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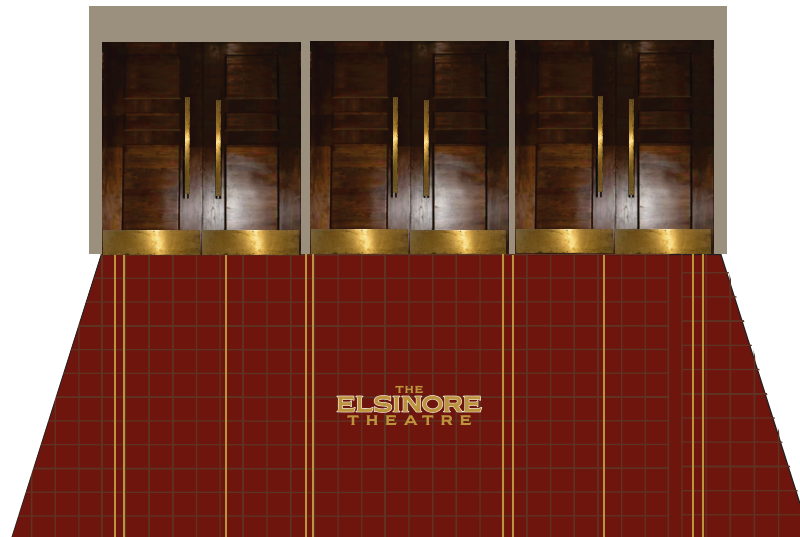
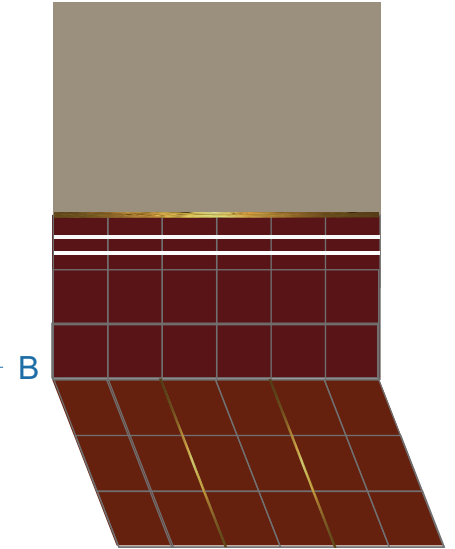
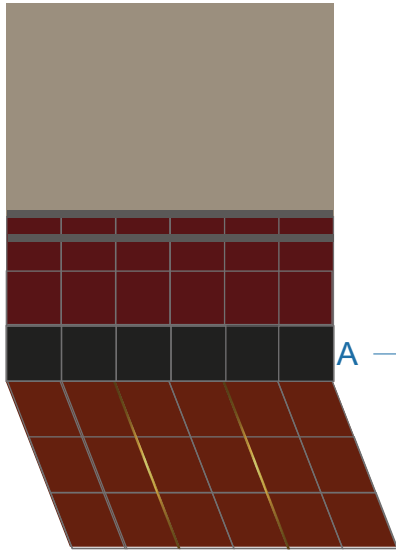
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ENTRANCE ELEVATION SIDE COLOR OPTIONS



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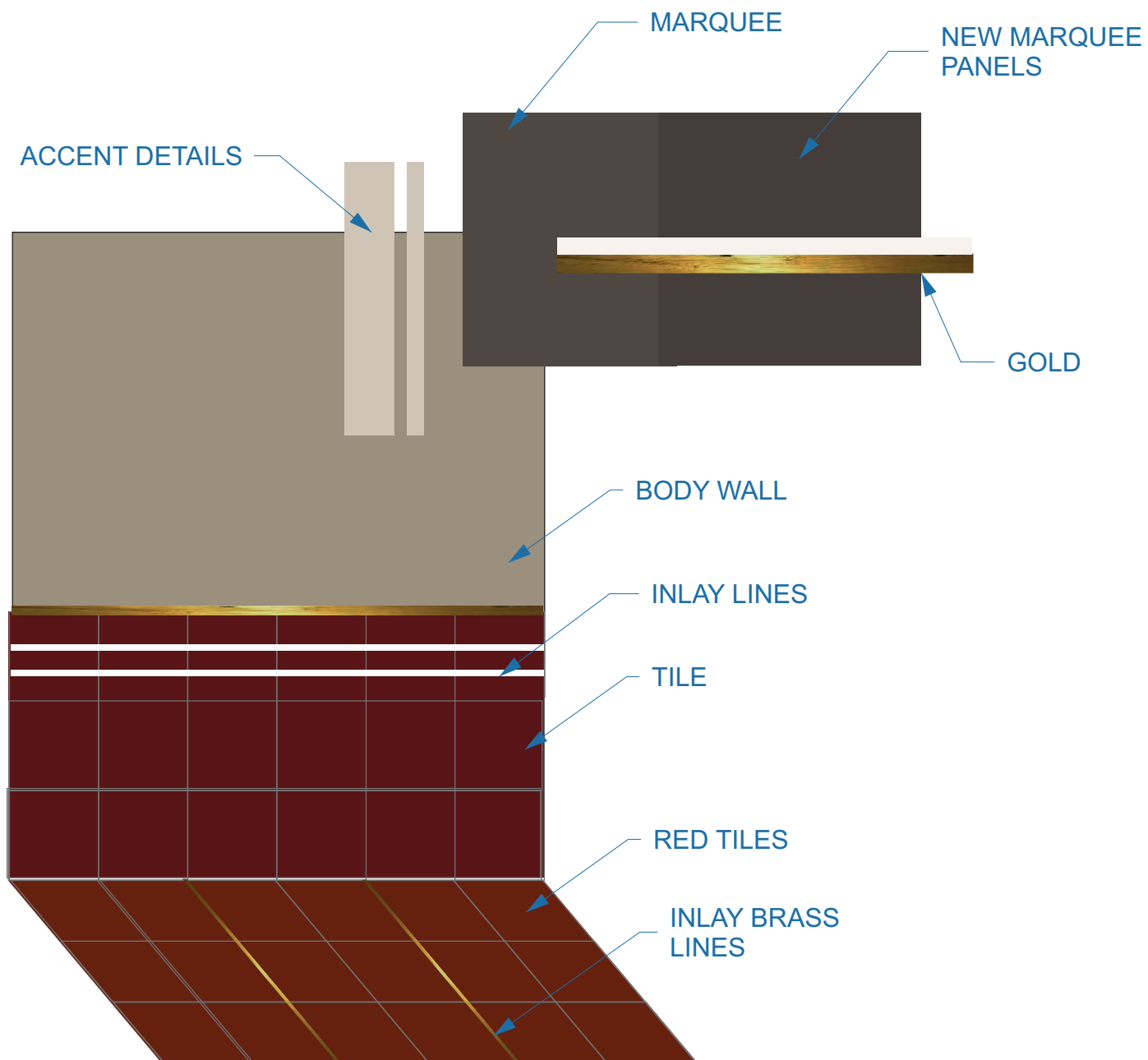
POSTER WALL



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COLORS



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